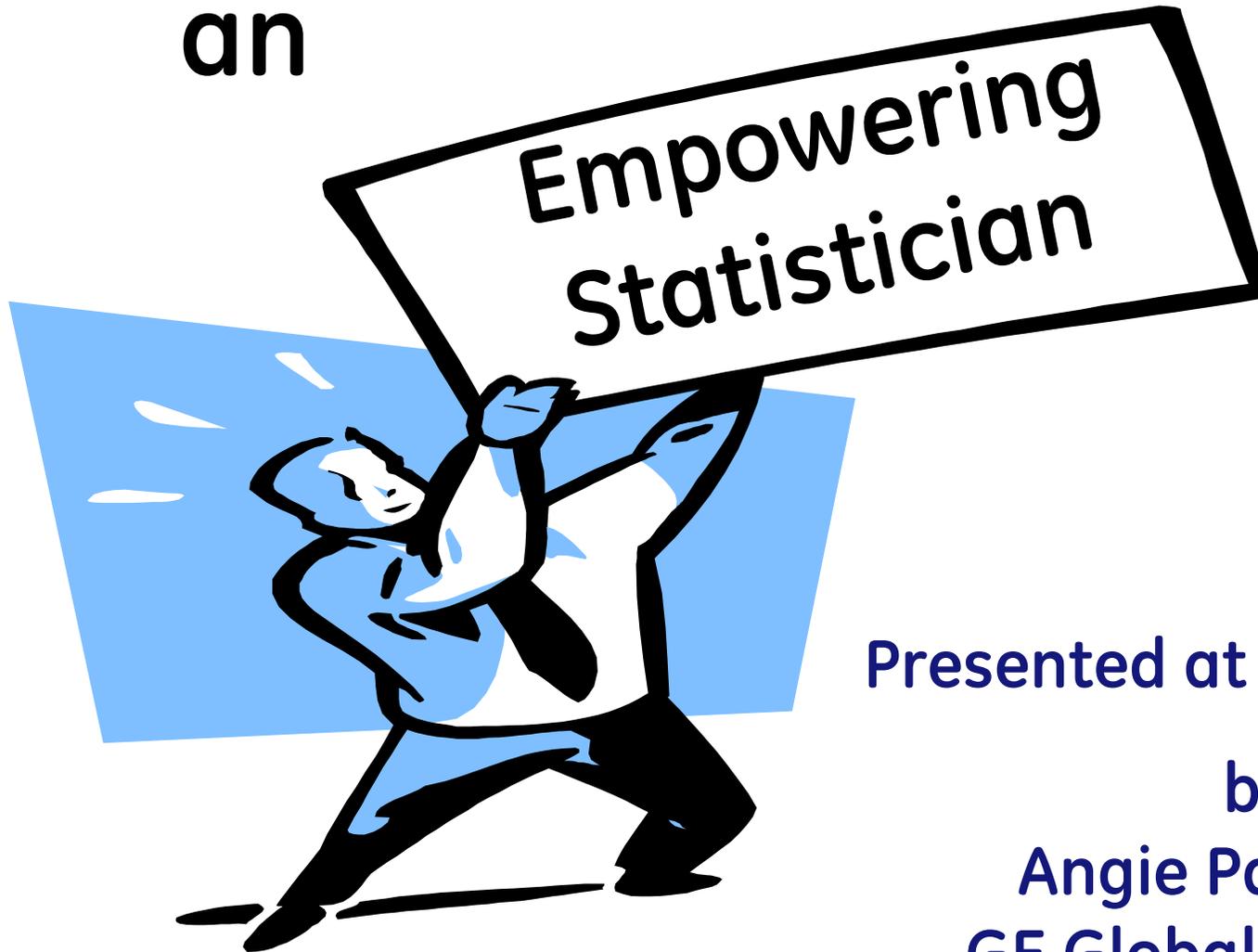


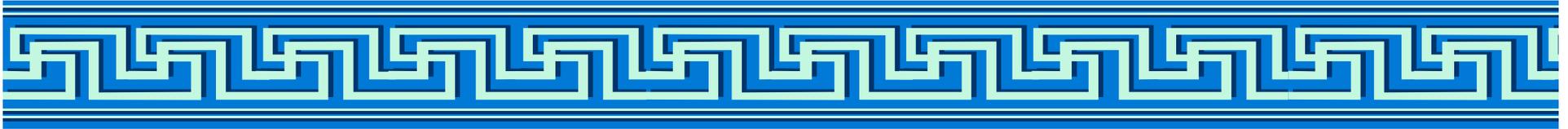
What does it mean to be
an

???



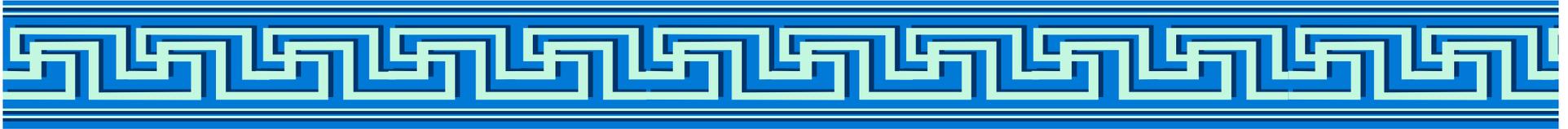
Presented at the 2006 JRC

by
Angie Patterson
GE Global Research

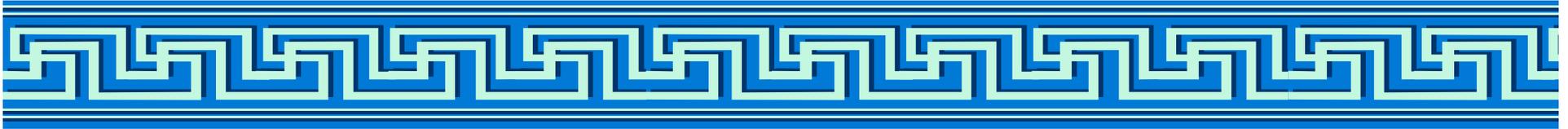


Outline:

- Perspectives on what it means
- An example of how we (GE) have done it

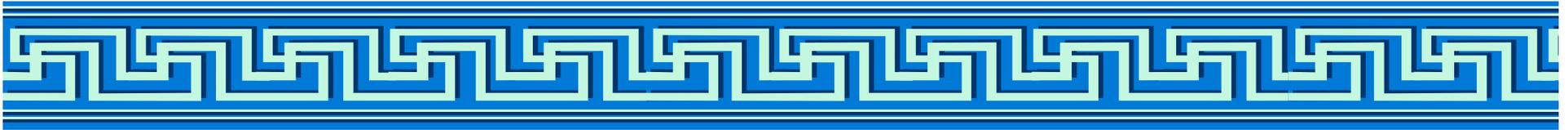


Perspectives



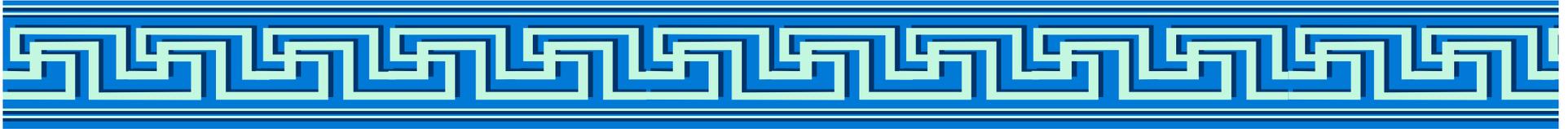
**You need to be empowereded
before you can be empowering!ing!**

... can't give what you don't have!



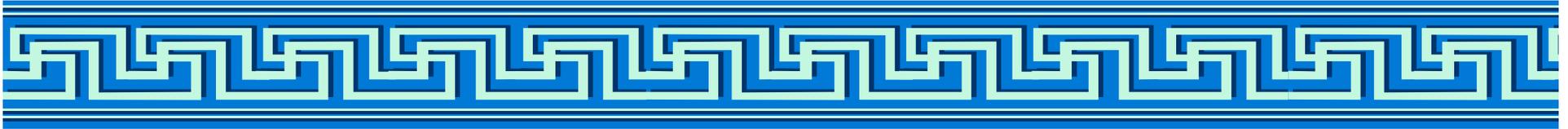
Empowered Statistician...

**Freed from the "consulting box",
i.e., the paradigm that we work
passively, waiting for someone to
come to us with their problem, so
that we can give them statistical
advice about their problem.**



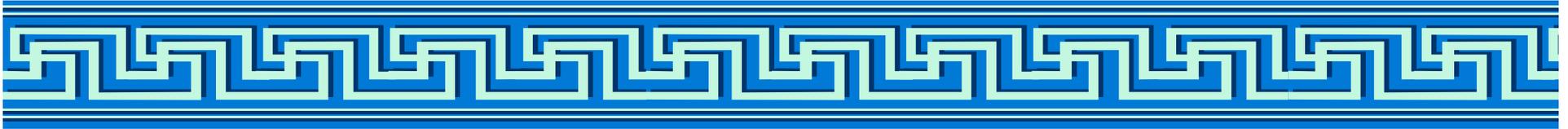
Empowered Statistician...

Behaves, and is viewed as an equal partner on projects, equally accountable for the success or failure of the project.



Empowered Statistician...

Has the option of behaving proactively to start new initiatives, or assume leadership positions on cross-functional projects involving others besides statisticians.

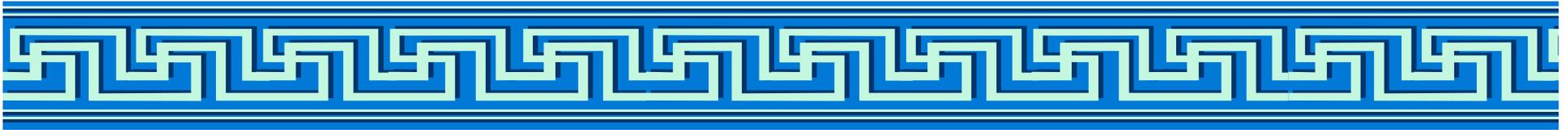


Empowered Statistician...

Proactive, not passive

Accountable, equal partner

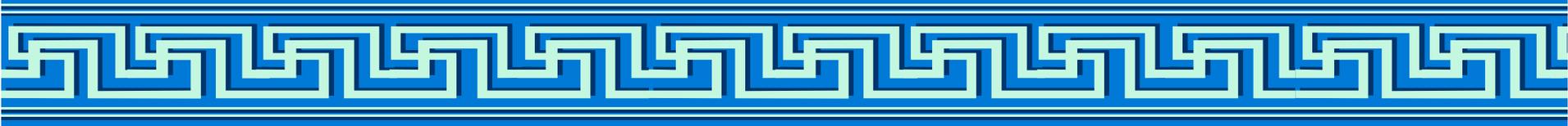
Statistical Leader



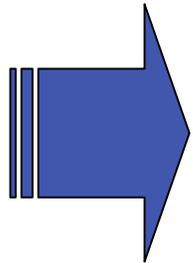
Empowering Statistician

Mentality is...

Everyone should be trained to perform the highest level statistical work for which they can be made competent.

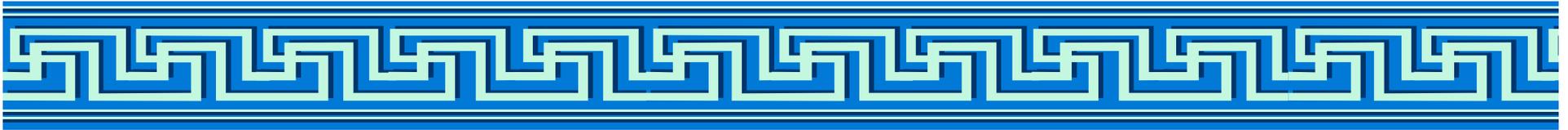


What's in it for us?



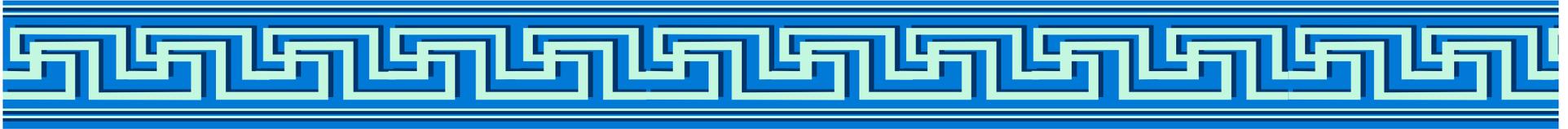
More *technically sophisticated* and *strategic* statistical work for professional statisticians

- How to deploy across the organization
- Develop the organization's strategy for statistical software
- Design statistical training and development system for the organization



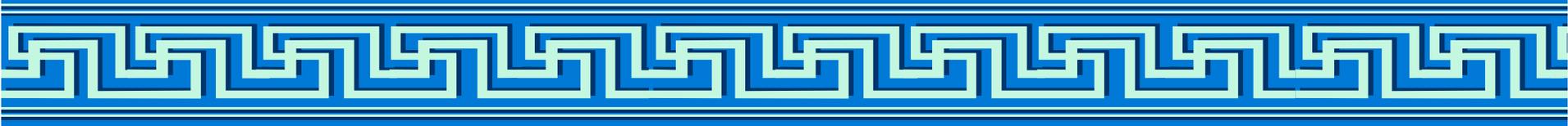
Tactically...

- providing intuitive explanations, in non-statistical language
- provide guidelines for when the problem dictates that the non-statistician needs to seek advice (set them up for success)
- create & transition tools/methods that are robust and adaptable to answer a broad range of questions



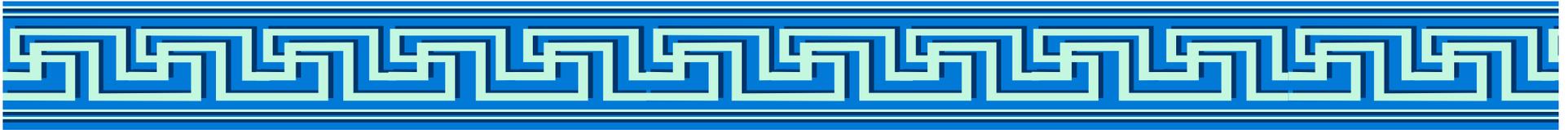
Example

Robust Design Program for GE Specialty Materials Business



Environment:

- Close relationship (successful history) partnering on product development programs; accountability
- Respected by Technologists and their leadership team
- Six Sigma (DMAIC) implementation had matured, DFSS implementation was approx. 2 years mature

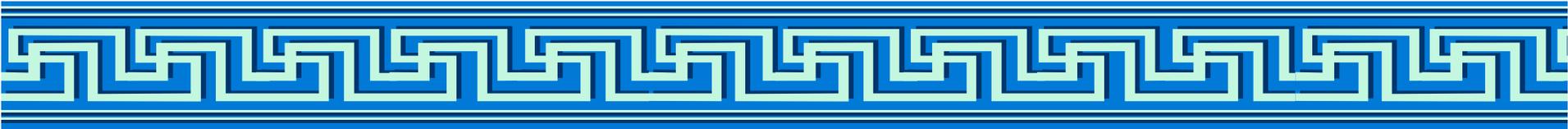


Program Development:

Approached DFSS leader r.e. the need for Robust Design, and a proposal for how to take DFSS to the next level.

Strategy for:

- Training the global organization
- Providing software for implementation
- Development of local experts
- Development of Benchmark examples



Training strategy:

Educators

Educated

Professional
Statisticians

Leadership team + local experts

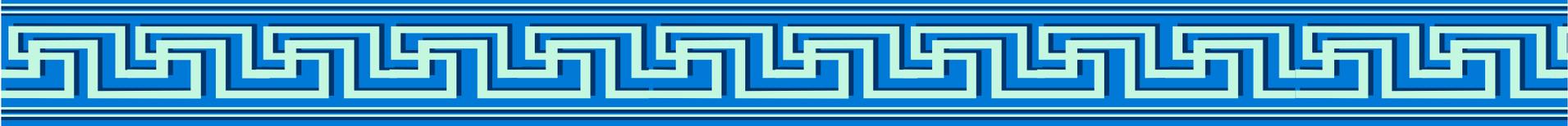
Statisticians
+ Local Experts

Site 1
Top Technologists

Site N
Top Technologists

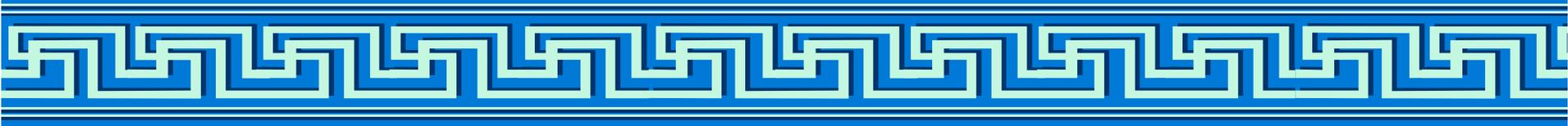
Local Experts

Rollout (waves 3+)



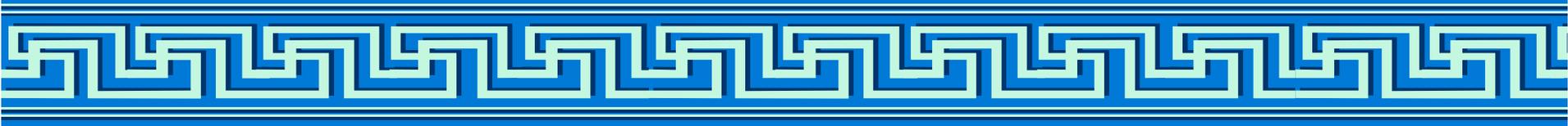
Course content/features:

- Motivation (by example)
- Customer's view - Think variation
- Example based (real, relevant)
- Methodology – applied; assumptions
- Software based (tools for the methods)
- Hands-on: team project
- Thinking is required!



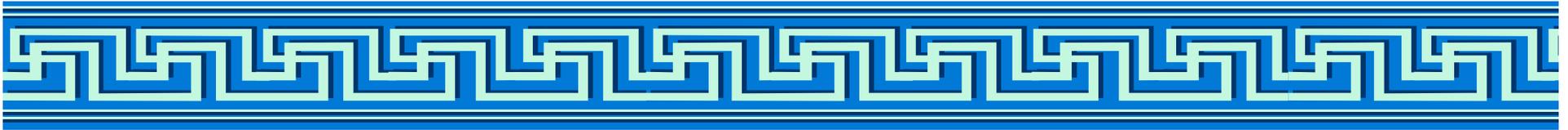
Developing Local Experts & Benchmark examples:

- Top 3-4 product development programs the year following training
- Statisticians play mentoring role
- Sharing examples across the established network



What was in it for us?

- Technology awards from GE Specialty Materials
- Nomination for a prestigious GE Global Research award
- Time to focus on the next strategic initiative



Acknowledgements

Christine Anderson-Cook (Los Alamos National Labs)

Don Beeson (GE Infrastructure)

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Gerry Hahn (GE Research- emeritus)

Roger Hoerl (GE Research)

Ray Myers (Virginia Tech – emeritus)

Gene Wiggs (GE Infrastructure)