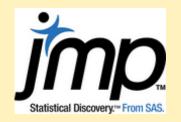


## D-optimal Split-split-plot Designs

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### Outline

- Motivation
  - Model
  - Algorithm
  - Advice concerning minimizing the number of whole plots
  - Counterintuitive Example
  - Effect of Changing Variance Ratios
  - Cheese Processing Example

# Motivation – Why would you want to compute optimal SSPDs?

- Experiments on multi-step processes
- Processes having factors with varying degrees of difficulty to change



### **Example Application**

#### **Cheese Production has 3 stages**

- 1. Store milk in large tanks
- 2. Divide milk from tanks among curds processors and make curds.
- 3. Further process the curds to make individual cheeses.

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### Model

$$Y = \mathbf{X}\boldsymbol{\beta} + \mathbf{Z}_{1}\boldsymbol{\gamma}_{1} + \mathbf{Z}_{2}\boldsymbol{\gamma}_{2} + \boldsymbol{\varepsilon}$$
$$\mathbf{Z}_{1} = \mathbf{I}_{b_{1}} \otimes \mathbf{1}_{b_{2}k}$$
$$\mathbf{Z}_{2} = \mathbf{I}_{b_{1}} \otimes \mathbf{I}_{b_{2}} \otimes \mathbf{1}_{k} = \mathbf{I}_{b_{1}b_{2}} \otimes \mathbf{1}_{k}$$
$$\mathbf{E}(\boldsymbol{\varepsilon}) = \mathbf{0}_{n} \text{ and } \operatorname{cov}(\boldsymbol{\varepsilon}) = \sigma_{\varepsilon}^{2}\mathbf{I}_{n},$$
$$\mathbf{E}(\boldsymbol{\gamma}_{1}) = \mathbf{0}_{b_{1}} \text{ and } \operatorname{cov}(\boldsymbol{\gamma}_{1}) = \sigma_{\gamma_{1}}^{2}\mathbf{I}_{b_{1}},$$
$$\mathbf{E}(\boldsymbol{\gamma}_{2}) = \mathbf{0}_{b_{1}b_{2}} \text{ and } \operatorname{cov}(\boldsymbol{\gamma}_{2}) = \sigma_{\gamma_{2}}^{2}\mathbf{I}_{b_{1}b_{2}},$$

Where **X** is the design matrix for the fixed effects, **Z**<sub>1</sub> is an indicator matrix for the whole plots, **Z**<sub>2</sub> is an indicator matrix for the subplots, β is a vector of fixed effects,  $\gamma_1$  is a vector of the whole plot random effects,  $\gamma_2$  is a vector of the subplot random effects,  $\varepsilon$  is the vector random errors, b<sub>1</sub> is the number of whole plots, b<sub>2</sub> is the number of subplots per whole plot and k is the number of runs per subplot.



### Variance of Y

$$\mathbf{V} = \sigma_{\varepsilon}^{2} \mathbf{I}_{n} + \sigma_{\gamma_{1}}^{2} \mathbf{Z}_{1} \mathbf{Z}_{1}' + \sigma_{\gamma_{2}}^{2} \mathbf{Z}_{2} \mathbf{Z}_{2}'$$



### **Information Matrix**

# $\mathbf{M} = \mathbf{X}' \mathbf{V}^{-1} \mathbf{X}$

#### the D-optimal design maximizes the determinant of M



IM

# Determinant depends on unknown variance ratios.

$$\eta_1 = \sigma_{\gamma_1} / \sigma_{\epsilon}$$

$$\eta_2 = \sigma_{\gamma_2} / \sigma_{\epsilon}$$



### You don't have to calculate the inverse of V!

**Theorem 1** The inverse of the covariance matrix V is equal to

1

$$\mathbf{V}^{-1} = \sigma_{\varepsilon}^{-2} \mathbf{I}_n - c_1 \mathbf{Z}_1 \mathbf{Z}_1' - c_2 \mathbf{Z}_2 \mathbf{Z}_2',$$

where

and

$$c_{1} = \sigma_{\varepsilon}^{-2} \frac{\eta_{1} - \frac{\eta_{1}\eta_{2}k}{1 + \eta_{2}k}}{1 + \eta_{1}b_{2}k + \eta_{2}k}$$
$$c_{2} = \sigma_{\varepsilon}^{-2} \frac{\eta_{2}}{1 + \eta_{2}k}.$$



### Algorithm

### Inspired by coordinate exchange Meyer & Nachtsheim *Technometrics* 1995



### Starting Design

WP	SP	X1	X2	X3
1	1	0.25	0.37	-0.66
1	1	0.25	0.37	0.05
1	2	0.25	-0.69	-0.87
1	2	0.25	-0.69	-0.72
2	3	0.57	0.44	-0.59
2	3	0.57	0.44	0.49
2	4	0.57	-0.87	-0.74
2	4	0.57	-0.87	-0.74

Determinant = 0.026



### After First Row

WP	SP	X1	X2	Х3
1	1	-1.00	1.00	-1.00
1	1	-1.00	1.00	0.05
1	2	-1.00	-0.69	-0.87
1	2	-1.00	-0.69	-0.72
2	3	0.57	0.44	-0.59
2	3	0.57	0.44	0.49
2	4	0.57	-0.87	-0.74
2	4	0.57	-0.87	-0.74

Determinant = 1.456



### After 2<sup>nd</sup> Row

WP	SP	X1	X2	Х3
1	1	-1.00	1.00	-1.00
1	1	-1.00	1.00	1.00
1	2	-1.00	-0.69	-0.87
1	2	-1.00	-0.69	-0.72
2	3	0.57	0.44	-0.59
2	3	0.57	0.44	0.49
2	4	0.57	-0.87	-0.74
2	4	0.57	-0.87	-0.74

Determinant = 3.182



### After 3<sup>rd</sup> Row

WP	SP	X1	X2	X3
1	1	-1.00	1.00	-1.00
1	1	-1.00	1.00	1.00
1	2	-1.00	-1.00	1.00
1	2	-1.00	-1.00	-0.72
2	3	0.57	0.44	-0.59
2	3	0.57	0.44	0.49
2	4	0.57	-0.87	-0.74
2	4	0.57	-0.87	-0.74

Determinant = 6.46



### After 4<sup>th</sup> Row

WP	SP	X1	X2	X3
1	1	-1.00	1.00	-1.00
1	1	-1.00	1.00	1.00
1	2	-1.00	-1.00	1.00
1	2	-1.00	-1.00	-1.00
2	3	0.57	0.44	-0.59
2	3	0.57	0.44	0.49
2	4	0.57	-0.87	-0.74
2	4	0.57	-0.87	-0.74

Determinant = 7.20



### After 5<sup>th</sup> Row

WP	SP	X1	X2	X3
1	1	-1.00	1.00	-1.00
1	1	-1.00	1.00	1.00
1	2	-1.00	-1.00	1.00
1	2	-1.00	-1.00	-1.00
2	3	1.00	1.00	-1.00
2	3	1.00	1.00	0.49
2	4	1.00	-0.87	-0.74
2	4	1.00	-0.87	-0.74

Determinant = 16.777



### After 6<sup>th</sup> Row

WP	SP	X1	X2	X3
1	1	-1.00	1.00	-1.00
1	1	-1.00	1.00	1.00
1	2	-1.00	-1.00	1.00
1	2	-1.00	-1.00	-1.00
2	3	1.00	1.00	-1.00
2	3	1.00	1.00	1.00
2	4	1.00	-0.87	-0.74
2	4	1.00	-0.87	-0.74

Determinant = 19.86



### After 7<sup>th</sup> Row

WP	SP	X1	X2	Х3
1	1	-1	1	-1
1	1	-1	1	1
1	2	-1	-1	1
1	2	-1	-1	-1
2	3	1	1	-1
2	3	1	1	1
2	4	1	-1	1
2	4	1	-1	-0.74

Determinant = 26.19



### **Optimal Design**

WP	SP	X1	X2	Х3
1	1	-1	1	-1
1	1	-1	1	1
1	2	-1	-1	1
1	2	-1	-1	-1
2	3	1	1	-1
2	3	1	1	1
2	4	1	-1	1
2	4	1	-1	-1

Determinant = 27.86



### **Graphical Kinetic View**

#### **Bubble Plot Demonstration**

### Outline

- Motivation
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### What if you can only do 2 whole plots?

#### i.e. the whole plot factor is *really* hard to change



### Recommendation

## Make sure that you include two-factor interactions involving the whole plot factor in the model



### Example

- One whole plot factor 2 whole plots
- One subplot factor 4 subplots
- Three sub-subplot factors 24 runs

### **Optimal Design**

Whole plot	Subplot	w	s	$t_1$	$t_2$	$t_3$	Whole plot	Subplot	w	s	$t_1$	$t_2$	$t_3$
1	1	-1	1	-1	-1	-1	2	3	1	-1	-1	-1	1
1	1	-1	1	-1	-1	1	2	3	1	-1	-1	1	-1
1	1	-1	1	-1	1	-1	2	3	1	-1	1	1	1
1	1	-1	1	-1	1	1	2	3	1	-1	1	-1	-1
1	1	-1	1	1	-1	-1	2	3	1	-1	-1	1	1
1	1	-1	1	1	1	1	2	3	1	-1	1	1	-1
1	2	-1	-1	1	-1	1	2	4	1	1	1	-1	1
1	2	-1	-1	-1	1	-1	2	4	1	1	1	1	-1
1	2	-1	-1	-1	-1	-1	2	4	1	1	1	1	1
1	2	-1	-1	-1	1	1	2	4	1	1	-1	1	1
1	2	-1	-1	1	1	-1	2	4	1	1	-1	-1	-1
1	2	-1	-1	1	1	1	2	4	1	1	-1	-1	1

jmp.

### **Coefficient Variances**

Stratum	Effect	Variance
WP	Intercept	0.796875
WP	w	0.796875
SP	s	0.296875
SP	ws	0.296875
SSP	$t_1$	0.046875
SSP	$t_2$	0.046875
SSP	$t_3$	0.046875
SSP	$wt_1$	0.046875
SSP	$wt_2$	0.046875
SSP	$wt_3$	0.046875
SSP	$st_1$	0.046875
SSP	$st_2$	0.046875
SSP	$st_3$	0.046875
SSP	$t_1 t_2$	0.046875
SSP	$t_{1}t_{3}$	0.046875
SSP	$t_{2}t_{3}$	0.046875

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Diagonal information matrix = Optimal Design?

For 2-level completely randomized designs orthogonality equates to optimality.

e.g. all 2-level orthogonal designs are also globally optimal.

But, this may not be true for split-split-plot designs!



### Example:

- Two whole plot factors with eight whole plots
- One subplot factor with 16 subplots
- Three sub-subplot factors with 32 runs.

### Design

jmp.

					200				10 M	2-2				-	
Whole plot	Subplot	$w_1$	$w_2$	8	$t_1$	$t_2$	$t_3$	Whole plot	Subplot	$w_1$	$w_2$	8	$t_1$	$t_2$	$t_3$
1	1	1	1	1	-1	-1	1	5	9	-1	-1	1	1	1	-1
1	1	1	1	1	1	1	-1	5	9	-1	-1	1	-1	-1	-1
1	2	1	1	-1		-1	-1	5	10	-1	-1	-1	1	-1	1
1	2	1	1	-1	-1	1	1	5	10	-1	-1	-1	-1	1	1
2	3	-1	1	-1	-1	-1	1	6	11	1	-1	-1	1	1	-1
2	3	-1	1	-1	1	1	-1	6	11	1	-1	-1	-1	-1	1
2	4	-1	1	1	1	-1	-1	6	12	1	-1	1	1	-1	1
2	4	-1	1	1	-1	1	1	6	12	1	-1	1	-1	1	-1
3	Ċr.	1	-1	-1	-1	-1	-1	7	13	-1	1	1	1	-1	1
3	5	1	-1	-1	1	1	1	7	13	-1	1	1	-1	1	-1
3	6	1	-1	1	1	-1	-1	7	14	-1	1	-1	-1	-1	-1
3	6	1	-1	1	-1	1	1	7	14	-1	1	-1	1	1	1
4	7	-1	-1	-1	-1	1	-1	8	15	1	1	-1	-1	1	-1
4	7	-1	-1	-1	1	-1	-1	8	15	1	1	-1	1	-1	1
4	8	-1	-1	1	1	1	1	8	16	1	1	1	1	1	1
4	8	-1	-1	1	-1	-1	1	8	16	1	1	1	-1	-1	-1



### Features of Design

The information matrix is not diagonal. There are three off-diagonal elemennts.



### **Fractional Factorial Alternatives**

- There are very many designs with diagonal information matrices.
- Construction method of the best we could find.

1. 
$$t_2 = w_1 w_2 st_1$$

2. Use contrast columns  $w_1$ ,  $w_2$  and  $w_2t_1t_3$  to partition the 8 whole plots.

imp

### **Coefficient Variances**

Stratum	Effect	D-optimal	Alternative	]
WP	Intercept	0.21875	0.21875	
WP	$w_1$	0.21875	0.21875	
WP	$w_2$	0.21875	0.21875	
WP	$w_1w_2$	0.21875	0.21875	
SP	s	0.09375	0.09375	
SP	$w_1s$	0.09375	0.09375	
SP	$w_2s$	0.09375	0.09375	
SSP	$t_1$	0.03125	0.03125	
SSP	$t_2$	0.03125	0.03125	
SSP	$t_3$	0.04167	0.03125	
SSP	$w_1t_1$	0.03125	0.03125	
SSP	$w_1t_2$	0.03125	0.03125	
SSP	$w_1t_3$	0.04167	0.03125	
SSP	$w_2 t_1$	0.03125	0.03125	
SSP	$w_2 t_2$	0.03125	0.03125	
SSP	$w_2 t_3$	0.04167	0.03125	
SSP	$st_1$	0.03125	0.03125	
SSP	$st_2$	0.03125	0.03125	
SSP	$st_3$	0.03977	0.03125	
SSP	$t_1 t_2$	0.09375	0.09375	
SSP	$t_1 t_3$	0.07721	0.21875	
SSP	$t_2 t_3$	0.06908	0.09375	

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### Determinant depends on variance ratios

How much difference does this make?



### Example

- One whole plot factor six whole plots
- One subplot factor 12 subplots
- Three easy-to-change factors 24 runs
- Model with main effects and all two-factor interactions
- Consider all combinations of *log10*(η<sub>1</sub>) and *log10*(η<sub>2</sub>) each with three levels -1, 0 and 1.



### There were six different designs, but...

	$\eta_1$				
$\eta_2$	0.1	1.0	10		
0.1	98.5%	99.3%	100%		
1.0	98.7%	100%	100%		
10	95.5%	95.6%	95.7%		

Assuming that the true variance ratios were both 1, here are the relative efficiencies of the designs. There is little practical difference.

### Outline

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### **Cheese Processing Experiment**

- Two milk storage factors (8 whole plots)
- Five curds production factors (32 subplots)
- Three cheese making factors one at 4 levels with 128 total runs



### Study Design - Resolution IV

But, using our algorithm, we found a design that could estimate all the two-factor interactions and was orthogonal for the main effects.

We also found a design with only one quarter of the runs that was orthogonal for all the main effects.



### Design – 32 runs

Whole plot	Subplot	$w_1$	$w_2$	$s_1$	$s_2$	$s_3$	$s_4$	$s_5$	$t_1$	$t_2$	$t_3$
1	1	1	-1	-1	-1	-1	1	1	1	1	D
1	1	1	-1	-1	-1	-1	1	1	-1	-1	В
1	2	1	-1	1	1	1	-1	-1	1	-1	Α
1	2	1	-1	1	1	1	-1	-1	-1	1	С
2	3	1	1	1	1	-1	1	-1	1	1	В
2	3	1	1	1	1	-1	1	-1	-1	-1	D
2	4	1	1	-1	-1	1	-1	1	-1	-1	Α
2	4	1	1	-1	-1	1	-1	1	1	1	С
3	5	-1	1	1	1	1	1	1	1	-1	С
3	5	-1	1	1	1	1	1	1	-1	1	D
3	6	-1	1	-1	-1	-1	-1	-1	-1	1	Α
3	6	-1	1	-1	-1	-1	-1	-1	1	-1	В
4	7	-1	-1	-1	1	-1	1	-1	-1	-1	С
4	7	-1	-1	-1	1	-1	1	-1	1	1	Α
4	8	-1	-1	1	-1	1	-1	1	-1	1	D
4	8	-1	-1	1	-1	1	-1	1	1	-1	В
5	9	1	-1	-1	1	-1	-1	1	-1	1	С
5	9	1	-1	-1	1	-1	-1	1	1	-1	D
5	10	1	-1	1	-1	1	1	-1	1	1	Α
5	10	1	-1	1	-1	1	1	-1	-1	-1	В
6	11	-1	-1	-1	1	1	-1	-1	1	-1	D
6	11	-1	-1	-1	1	1	-1	-1	-1	1	В
6	12	-1	-1	1	-1	-1	1	1	-1	1	Α
6	12	-1	-1	1	-1	-1	1	1	1	-1	С
7	13	-1	1	1	1	-1	-1	1	-1	-1	Α
7	13	-1	1	1	1	-1	-1	1	1	1	В
7	14	-1	1	-1	-1	1	1	-1	1	1	С
7	14	-1	1	-1	-1	1	1	-1	-1	-1	D
8	15	1	1	1	-1	-1	-1	-1	-1	-1	С
8	15	1	1	1	-1	-1	-1	-1	1	1	D
8	16	1	1	-1	1	1	1	1	-1	1	В
8	16	1	1	-1	1	1	1	1	1	-1	Α



### **Coefficient Variances**

Stratum	Effect	Variance
WP	Intercept	7/32
WP	$w_1$	7/32
WP	$w_2$	7/32
SP	$s_1$	3/32
SP	$s_2$	3/32
SP	$s_3$	3/32
SP	$s_4$	3/32
SP	$s_5$	3/32
SSP	$t_1$	1/32
SSP	$t_2$	1/32
SSP	$t_{3}[1]$	3/64
SSP	$t_{3}[2]$	3/64
SSP	$t_{3}[3]$	1/32

### Summary

- 1. We have supplied an algorithmic approach for computing SSPDs.
- 2. The approach is useful for either screening or RSM.
- 3. We discussed the problem of confounding of whole plot fixed effects and variances and proposed a practical way of proceeding.
- 4. We introduced a case where diagonal information matrices appear not to be optimal.
- 5. We considered the effect of unknown variance ratios on the design more work to do here.
- 6. We applied our method to a previously run experiment with useful results.



### **Contact Information**

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