

# Design and Analysis of Order-of-Addition Experiments

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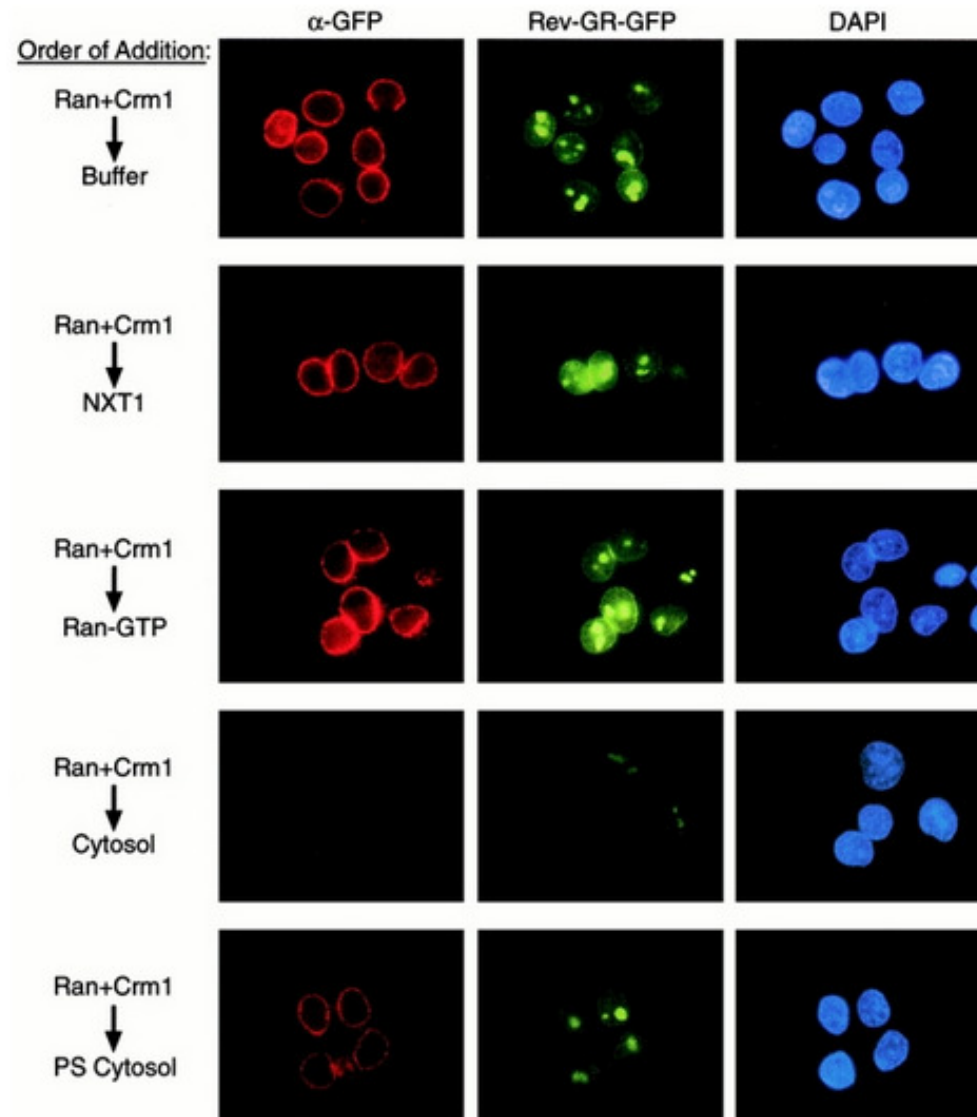


- Food
- Chemical
- Film



Order of addition experiment  
indicating the requirement for  
Ran, Crm1, and NXT1 early  
in the export pathway.

J of Cell Biology, 2001



short (1 hr) exposures to PDGF are sufficient to stimulate DNA synthesis, provided the cultures are incubated with forskolin after PDGF treatment (PF  $\rightarrow$  F, P  $\rightarrow$  F). Unlike PDGF, forskolin is required continually throughout the 20 hr lag period for growth to occur. Other permutations of the PDGF/forskolin order of addition (PF  $\rightarrow$  P, F  $\rightarrow$  P) do not result in Schwann cell growth.

Journal of Neuroscience, February 15, 2001

### 3.3 Order of addition

Order of addition can influence the signal generated to a large extent. The optimal order in which assay components interact should always be determined empirically. Keep in mind that some binding partners may interfere with the association of other binding partners if allowed to interact in the wrong order.

PerkinElmer  
User's Guide to Alpha Assays:  
Protein-Protein Interactions

# Order-of-Addition Experiments

- Lady Tasting Tea:  $m = 2$  components

|                       |    |   |   |
|-----------------------|----|---|---|
| $c_1 \rightarrow c_2$ | 1: | 1 | 2 |
| $c_2 \rightarrow c_1$ | 2: | 2 | 1 |

- Consider  $m = 3$  components

- $m!$  permutations

- Order-of-Addition (OofA)* experiments.

|    |   |   |   |
|----|---|---|---|
| 1: | 1 | 2 | 3 |
| 2: | 1 | 3 | 2 |
| 3: | 2 | 1 | 3 |
| 4: | 2 | 3 | 1 |
| 5: | 3 | 1 | 2 |
| 6: | 3 | 2 | 1 |

1: 1 2 3  
2: 1 3 2  
3: 2 1 3  
4: 2 3 1  
5: 3 1 2  
6: 3 2 1

## Some Questions *(The Talk!)*

1. What are the **factors** for an  $m$ -component OofA experiment? Levels?
2. Say  $m = 4, 5$ , or  $6$  components: reasonable way to select a **fraction** of all  $m!$  tc's?
3. Can we add **process variables** to the experiment in a natural way?
4. How can we **analyze** such experiments?



# Earlier Work?

- Williams (1949, 1950)
  - Designs *not* created for OofA
    - But have been used as such.
  - Designs for cross-over studies—treatments in succession to the same e.u.
  - Interest: how to handle *residual* (carry-over) *effects* ?
    - For single preceding treatment
    - For any n of treatments, ignoring interaction effects
    - For two preceding treatments and their interaction

# Williams

- Balance: “single preceding treatment” case
- $m$  even:  $m$  runs ( $m \times m$  LS)  
 $m$  odd:  $2m$  runs (2 LS's)
- Questions:
  - Do these create “optimal” OofA designs?
  - “good” designs?...

|       |   |   |   |   |    |
|-------|---|---|---|---|----|
| 1:    | 1 | 2 | 4 | 5 | 3  |
| 2:    | 2 | 3 | 5 | 1 | 4  |
| 3:    | 3 | 4 | 1 | 2 | 5  |
| 4:    | 4 | 5 | 2 | 3 | 1  |
| 5:    | 5 | 1 | 3 | 4 | 2  |
| <hr/> |   |   |   |   |    |
| 6:    | 1 | 3 | 2 | 5 | 4  |
| 7:    | 2 | 4 | 3 | 1 | 5  |
| 8:    | 3 | 5 | 4 | 2 | 1  |
| 9:    | 4 | 1 | 5 | 3 | 2  |
| 10:   | 5 | 2 | 1 | 4 | 3. |

# Factors? Fraction?

1. What are the **factors** for an  $m$ -factor OofA experiment? Levels?
2. Say  $m = 4, 5$ , or  $6$  components: reasonable way to select a **fraction** of all  $m!$  tc's?...

# Van Nostrand (1995)

- Factors for the design?
- Idea: consider  $\binom{m}{2}$   
*Pseudo-factors (PF's)*
- $m = 3$  example, all runs

|    |   |   |   | F1<2 | F1<3 | F2<3 |
|----|---|---|---|------|------|------|
| 1: | 1 | 2 | 3 | 1    | 1    | 1    |
| 2: | 1 | 3 | 2 | 1    | 1    | 0    |
| 3: | 2 | 1 | 3 | 0    | 1    | 1    |
| 4: | 2 | 3 | 1 | 0    | 0    | 1    |
| 5: | 3 | 1 | 2 | 1    | 0    | 0    |
| 6: | 3 | 2 | 1 | 0    | 0    | 0    |

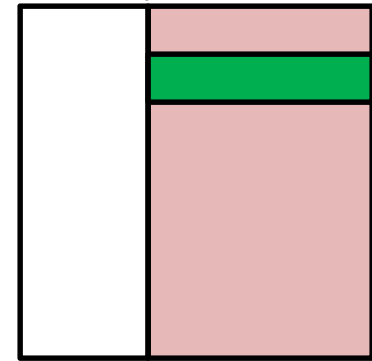
- Note: not all possible combinations of PF's are possible
- Transitive property  
If  $1 < 2$  &  $2 < 3 \Rightarrow 1 < 3$

|   |   |   |  | F1<2 | F1<3 | F2<3 |
|---|---|---|--|------|------|------|
| 1 | 2 | 3 |  | 1    | 0    | 1.   |

# Van Nostrand's vs. our approach

2. Say  $m = 4, 5$ , or 6 components: reasonable way to select a **fraction** of all  $m!$  tc's?

- Van Nostrand
  - Start with  $2^{k-p}$  designs (PF's) with certain WL patterns
  - If  $m = 5$ , then  $k = 10$
  - Note:  $2^{10} = 1024$ , but only  $5! = 120$  valid PF comb'n's
  - For the fraction, only keep valid PF combinations, getting  $\approx N$
  - Use mean VIF as goodness measure
- Our approach
  - Start with full  $m!$  runs
  - Generate corresponding PF combinations
  - Find optimal  $N$ -run design using  $\chi^2$  (balance) or  $D$ -criterion as goodness measure
    - Balance??...



2. Say  $m = 4, 5$ , or  $6$  components: reasonable way to select a **fraction** of all  $m!$  tc's?

Balance?

To do this, first consider *Orthogonal Arrays*.

# OA of strength $t$

- An  $N \times k$  array  $A$  with  $k$  factors each at  $s$  levels is an **OA** (Orthogonal Array) **with strength  $t$**  if every  $N \times t$  sub-array of  $A$  contains all possible  $t$ -tuples the same number of times
- OA with  $t = 2$  often simply called an OA
- $2^{5-2}$  : OA with  $t = 2$ 
  - Res III
- $2^{4-1}$  : OA with  $t = 3$ 
  - Res IV.

|   | A | B | C | D | E |
|---|---|---|---|---|---|
| 1 | 0 | 0 | 0 | 0 | 0 |
| 2 | 1 | 0 | 0 | 1 | 1 |
| 3 | 0 | 1 | 0 | 1 | 0 |
| 4 | 1 | 1 | 0 | 0 | 1 |
| 5 | 0 | 0 | 1 | 0 | 1 |
| 6 | 1 | 0 | 1 | 1 | 0 |
| 7 | 0 | 1 | 1 | 1 | 1 |
| 8 | 1 | 1 | 1 | 0 | 0 |

| A | D | Freq |
|---|---|------|
| 0 | 0 | 2    |
| 1 | 0 | 2    |
| 0 | 1 | 2    |
| 1 | 1 | 2.   |

# OofA OA of strength $t$ ?

- $m = 3$  example:

|    |       | F1<2 | F1<3 | F2<3 |
|----|-------|------|------|------|
| 1: | 1 2 3 | 1    | 1    | 1    |
| 2: | 1 3 2 | 1    | 1    | 0    |
| 3: | 2 1 3 | 0    | 1    | 1    |
| 4: | 2 3 1 | 0    | 0    | 1    |
| 5: | 3 1 2 | 1    | 0    | 0    |
| 6: | 3 2 1 | 0    | 0    | 0    |

- Note: we will consider the *PF's as the factors* in the OofA design

- Problem: even *full* design not balanced

| F1<2 | F1<3 | Freq |
|------|------|------|
| 1    | 1    | 2    |
| 0    | 1    | 1    |
| 0    | 0    | 2    |
| 1    | 0    | 1    |

- So even full design not a (standard) OA of even strength 2.



# OofA OA's of strength $t$

## Definition

An  $N \times k$  array  $A$  with  $k = \binom{m}{2}$  PF's is an **OofA OA** **with strength  $t$**  if every  $N \times t$  sub-array of  $A$  contains all possible  $t$ -tuples *in the same proportions as the full array with  $m!$  runs.*

# OofA patterns for $t = 2$

- Ex:  $m = 4 \Rightarrow \binom{4}{2} = 6$  PF's  
 $\Rightarrow \binom{6}{2} = 15$  **pairs** of PF's.

|     |   |   |   |   | F1<2 | F1<3 | F1<4 | F2<3 | F2<4 | F3<4 |
|-----|---|---|---|---|------|------|------|------|------|------|
| 1:  | 1 | 2 | 3 | 4 | 1    | 1    | 1    | 1    | 1    | 1    |
| 2:  | 1 | 2 | 4 | 3 | 1    | 1    | 1    | 1    | 1    | 0    |
| 3:  | 1 | 3 | 2 | 4 | 1    | 1    | 1    | 0    | 1    | 1    |
| 4:  | 1 | 3 | 4 | 2 | 1    | 1    | 1    | 0    | 0    | 1    |
| ... |   |   |   |   |      |      |      |      |      |      |
| 21: | 4 | 2 | 1 | 3 | 0    | 1    | 0    | 1    | 0    | 0    |
| 22: | 4 | 2 | 3 | 1 | 0    | 0    | 0    | 1    | 0    | 0    |
| 23: | 4 | 3 | 1 | 2 | 1    | 0    | 0    | 0    | 0    | 0    |
| 24: | 4 | 3 | 2 | 1 | 0    | 0    | 0    | 0    | 0    | 0    |

# OofA patterns for $t = 2$

- Ex:  $m = 4 \Rightarrow \binom{4}{2} = 6$  PF's  $\Rightarrow \binom{6}{2} = 15$  pairs of PF's
- 2 non-isomorphic patterns ( $m = 4$ ; 24 runs)

| Synergistic: 12 |   |          |          |  |
|-----------------|---|----------|----------|--|
|                 |   | F1<2     |          |  |
|                 |   | 0        | 1        |  |
| F1<3            | 0 | <b>8</b> | <b>4</b> |  |
|                 | 1 | <b>4</b> | <b>8</b> |  |

| Independent: 3 |   |          |          |  |
|----------------|---|----------|----------|--|
|                |   | F1<2     |          |  |
|                |   | 0        | 1        |  |
| F3<4           | 0 | <b>6</b> | <b>6</b> |  |
|                | 1 | <b>6</b> | <b>6</b> |  |

# OofA patterns for $t = 3$

- Same idea—more complex...

# Some simple OofA-OA results

- OofA OA of  $t = 2$ 
  - can prove: for  $m > 3$  need  $N = 0 \bmod 12$
- OofA OA of  $t = 3$  for  $m > 3$  need  $N = 0 \bmod 24$

⇒ Williams' design for  $m = 5$  with  $N = 10$  is not an OofA-OA.

# Fraction?

2. Say  $m = 4, 5$ , or  $6$  components: reasonable way to select a **fraction** of all  $m!$  tc's?
- How to *select* a good fraction? Consider  $t = 2$  only
  - When  $N = 0 \bmod 12$  ?
  - In other cases?...

# Selecting Good Fractions

- When  $N = 0 \bmod 12$ 
  - Conjecture: there is a closed-form way ...
- In general
  - Use exchange algorithms
  - Average  $\chi^2$  (balance...) or  $D$ -criterion.

# Some results: $m = 5, N = 10$

## Williams

- From earlier...

|     |   |   |   |   |   | F1<2 | F2<4 |
|-----|---|---|---|---|---|------|------|
| 1:  | 1 | 2 | 4 | 5 | 3 | 1    | 1    |
| 2:  | 2 | 3 | 5 | 1 | 4 | 0    | 1    |
| 3:  | 3 | 4 | 1 | 2 | 5 | 1    | 1    |
| 4:  | 4 | 5 | 2 | 3 | 1 | 0    | 0    |
| 5:  | 5 | 1 | 3 | 4 | 2 | 1    | 0    |
| 6:  | 1 | 3 | 2 | 5 | 4 | 1    | 1    |
| 7:  | 2 | 4 | 3 | 1 | 5 | 0    | 1    |
| 8:  | 3 | 5 | 4 | 2 | 1 | 0    | 0    |
| 9:  | 4 | 1 | 5 | 3 | 2 | 1    | 0    |
| 10: | 5 | 2 | 1 | 4 | 3 | 0    | 0    |

## OofA-OA attempt

- Best result, via  $\chi^2$

|     |   |   |   |   |   | F1<2 | F1<3 |
|-----|---|---|---|---|---|------|------|
| 1:  | 1 | 2 | 5 | 3 | 4 | 1    | 1    |
| 2:  | 1 | 4 | 3 | 5 | 2 | 1    | 1    |
| 3:  | 2 | 1 | 5 | 4 | 3 | 0    | 1    |
| 4:  | 2 | 3 | 4 | 5 | 1 | 0    | 0    |
| 5:  | 3 | 4 | 1 | 2 | 5 | 1    | 0    |
| 6:  | 3 | 5 | 2 | 1 | 4 | 0    | 0    |
| 7:  | 4 | 3 | 2 | 1 | 5 | 0    | 0    |
| 8:  | 4 | 5 | 1 | 2 | 3 | 1    | 1    |
| 9:  | 5 | 1 | 3 | 4 | 2 | 1    | 1    |
| 10: | 5 | 4 | 2 | 3 | 1 | 0    | 0.   |



# Some results: $m = 5, N = 10$

## Williams

- Aver  $\chi^2 = 0.8$  (45 tables)
- Worst  $\chi^2 = 3.2$

| <u>Actual</u> |  | <u>Worst</u> |   |
|---------------|--|--------------|---|
| F1<2          |  | F2<4         |   |
|               |  | 0            | 1 |
| 0             |  | 3            | 2 |
| 1             |  | 2            | 3 |

| <u>Expected</u> |     |     |
|-----------------|-----|-----|
|                 | 0   | 1   |
| 0               | 1.7 | 3.3 |
| 1               | 3.3 | 1.7 |

## OA OofA attempt

- Aver  $\chi^2 = 0.4$
- Worst  $\chi^2 = 0.8$

| <u>Actual</u> |  | <u>Worst</u> |   |
|---------------|--|--------------|---|
| F1<2          |  | F1<3         |   |
|               |  | 0            | 1 |
| 0             |  | 4            | 1 |
| 1             |  | 1            | 4 |

| <u>Expected</u> |     |      |
|-----------------|-----|------|
|                 | 0   | 1    |
| 0               | 3.3 | 1.7  |
| 1               | 1.7 | 3.3. |

# From $\chi^2$ to $D$

$\chi^2$

- Homebrewed algorithm
  - Difficulty due to restricted tc's
- Slow-running

$D$

- Well-studied algorithms
- Fast

But: will  $D$  give “good” designs??...

# From $\chi^2$ to $D$

- Theorem: An OofA OA of  $t = 2$  exists ( $\chi^2 = 0$  for its PF design matrix  $\mathbf{P}$ ) in  $N$  runs if and only if its associated  $\mathbf{X} = [\mathbf{1}|\mathbf{P}]$  (if of full rank) has  $D$ -efficiency = 1.
  - $D$ -efficiency measured wrt the full OofA design
- Recall:
  - $\chi^2 = 0$  only if  $N = 0 \bmod 12$ .

# Some $m = 4,5$ results

- $m = 4,5, N = 12$ 
  - $D\text{-eff}'_y$  1
  - $m = 4$ : two non-isomorphic designs found ( $\approx$  equal)
  - $m = 5$ : only one design found
- $m = 4,5, N = 18$ 
  - $D\text{-eff}'_y$  of top 1 of 100 (SAS Optex) and of top 1 of 1000 (R AlgDesign) = 0.97
  - But not isomorphic...

## Some $m = 5, 6$ results

- $m = 5, N = 24$ 
  - $D\text{-eff}'y = 1$  for top 12 of 100 (SAS Optex) and for top 1 (at least) of 20 (R AlgDesign)
  - But none of these 13 were isomorphic (but  $\approx$  equal)
- $m = 6, N = 24$ 
  - $D\text{-eff}'y = 1$  for top 1 of 100 (SAS Optex) and for top 1 (at least) of 100 (R AlgDesign)
  - Not isomorphic (but  $\approx$  equal.)

# Adding Process Variables

- Can be done naturally—and well
- Example:  $m = 5$ ,  $N = 24$ , with  $2^4$  (main effects)
  - $D\text{-eff}'y = 1$
- Example:  $m = 5$ ,  $N = 24$ , with  $3 \times 2^2$  (main effects)
  - $D\text{-eff}'y = 1$  (4000 iterations...)

# Analysis

- Example (ala Van Nostrand)
- 6 components
  - G      Gunpowder
  - F      Flaming Rag
  - W      Water
  - $x, y, z$
- Response: measure of exothermic reaction
- $m = 6, N = 24$ .

# Caution!

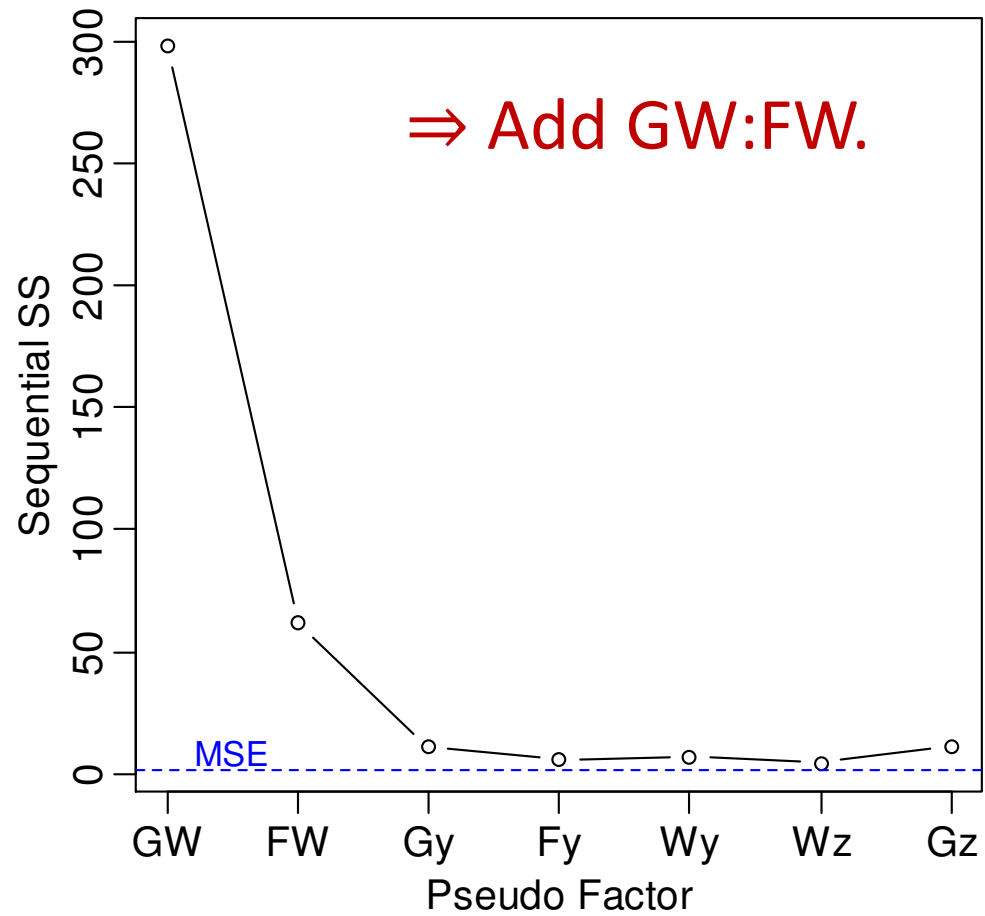
- In many physical situations
  - Interactions may be expected
  - “Reaction works only if  $A < B$  and  $B < C$ ”
  - So, not simply main effects, which is what  $t = 2$  handles directly
- Idea: start with main effects; later, add interactions
- Two strategies to be shown...



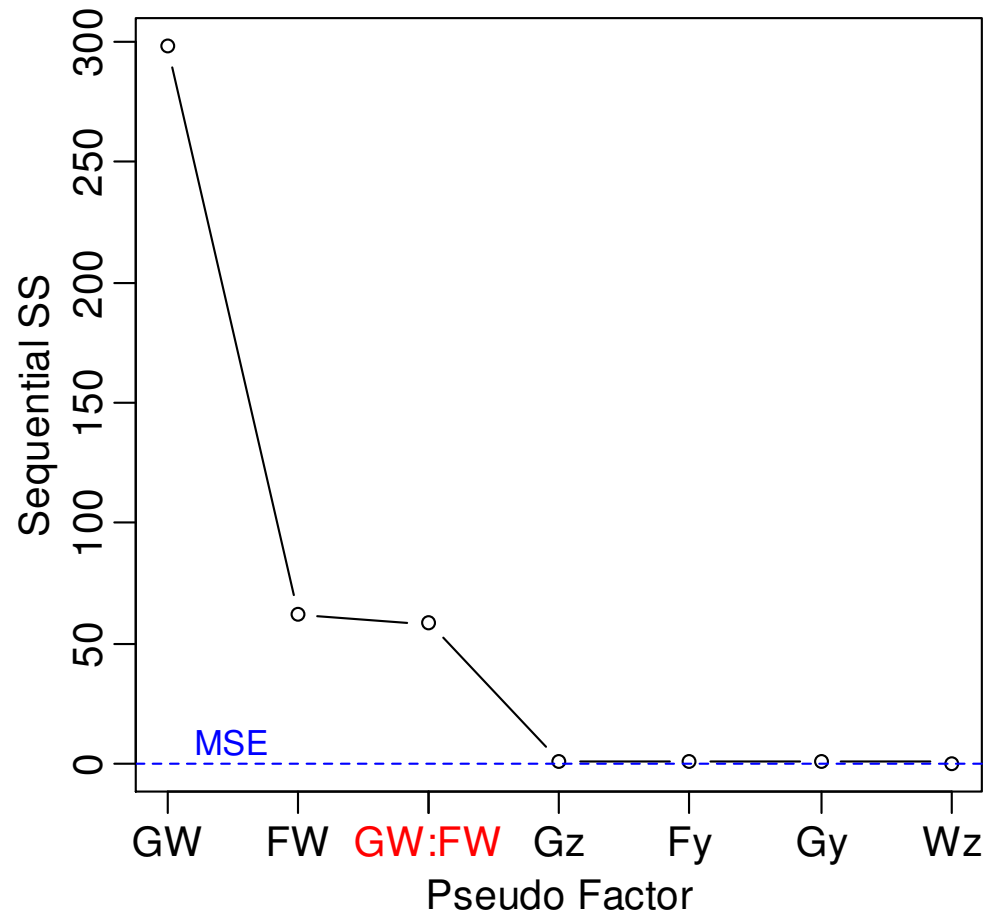
# Strategy 1: Regression

- Step 1. Forward selection: main-effects model in PF's
  - GF GW Gx Gy Gz FW Fx Fy Fz Wx Wy Wz xy xz yz
- Step 2. Forward selection: reduced (?) model + 2fi(s).

### Forward AIC Results, Main-Effects Model

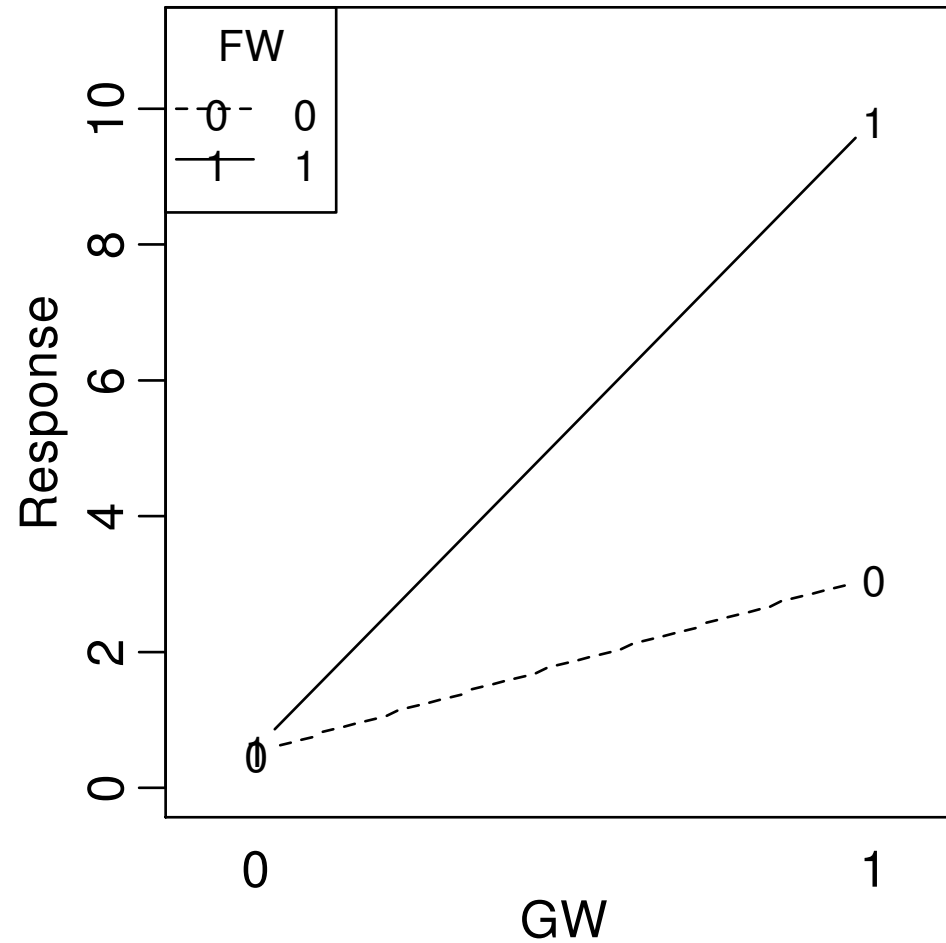


### Forward AIC Results, Main-Effects + GW:FW



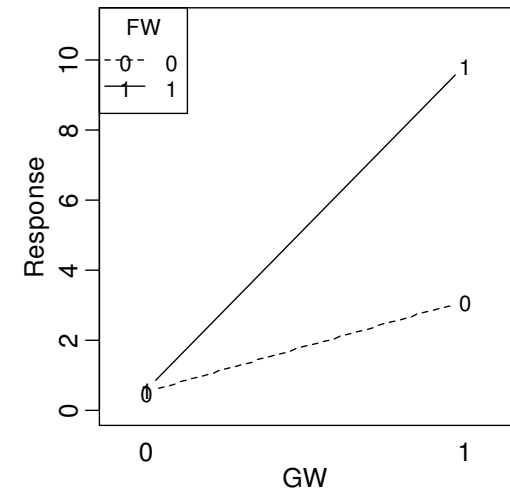
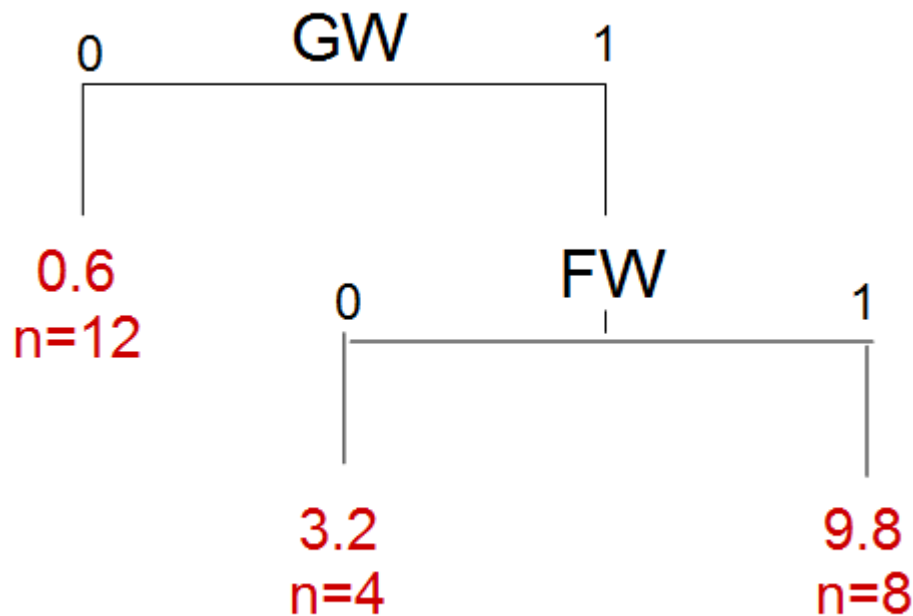
# Model Summary

|     |             |
|-----|-------------|
| - G | Gunpowder   |
| - F | Flaming Rag |
| - W | Water       |



# Strategy 2: CART

- Automates search for (nested) interactions



# Summary

- Order-of-Addition Experiments—not unusual
- Little information available to construct good designs
- The **factors** in an  $m$ -factor OofA experiment
- Optimal ways to select a **fraction** of all  $m!$  tc's
- Addition of **process variables** to an OofA design
- The **analysis** of such experiments

Thank you!